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## **Curriculum Vitae**

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**James Timothy Cloyd,  
Ph.D.**

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**JAMES TIMOTHY CLOYD, Ph.D.**  
**President Hendrix College (2001-2013)**  
**Professor of Politics and International Relations**  
**Hendrix College 2001-Present**

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**[www.youtube.com/watch?v=fSsQMk0ejvc](http://www.youtube.com/watch?v=fSsQMk0ejvc)**

**twitter @timcloyd; LinkedIn; google+; facebook**

**Employment History**

<b>Present:</b>	<b>Tenured Full Professor of Politics and International Relations, Hendrix College, Conway Arkansas.</b>
<b>2013-2001</b>	<b>President of Hendrix College, Conway, Arkansas. Hendrix College, Conway, Arkansas.</b>
<b>2001-1997:</b>	<b>Vice President for Institutional Advancement and Assistant Professor of Politics. Hendrix College, Conway, Arkansas.</b>
<b>1997-1994:</b>	<b>Executive Director of Development and College Relations and Instructor of Political Science. The University of Arkansas, Little Rock, Arkansas.</b>
<b>1994-1990:</b>	<b>Program Coordinator and Assistant Professor of Political Science. The College of Arts and Sciences, Vanderbilt University. Nashville, Tennessee.</b>
<b>1990</b>	<b>Fellow. Institute for the Study of World Politics. The Department of Defense. (Defense Technology Security Agency). Washington D.C.; Paris, France; London, England; Brussels, Belgium; Bonn, Germany; and various Eastern European Countries.</b>
<b>1990-1985:</b>	<b>During Graduate School. I worked on an off shore deep-sea lobster boat, Little Compton, R. I.</b>

## **Consulting Businesses 2001-Present**

- **Cloyd and Associates, LLC. Strategic Solutions**
- ***Senior Partner.* Collegiate Planning Partners, LLC.**

## **Education**

- 1991:** Ph.D.: Political Science. Areas of Focus: International Relations, Security Studies, and Political Theory. University of Massachusetts, Amherst. Research Area: Technology Transfer Controls, Security, Strategic Policy, and International Cooperation. (Committee and Mentors: James Der Derian, Director of the Center for International Strategic Studies, The University of Sydney; Jean Bethke Elshtain, The University of Chicago (deceased); William E. Connolly, The Johns Hopkins University; Samuel Bowles, Harvard University; and M.J. Peterson, The University of Massachusetts, Amherst).
- 1990:** M.A.: Political Science. Area of Focus: Comparative Politics and Latin American Politics. University of Massachusetts, Amherst. Advisor: Howard J. Wiarda.
- 1988:** Graduate Studies in Business and Management. Areas: Corporate Finance, International Finance, Leadership and Management, The Isenberg School of Management. University of Massachusetts, Amherst.
- 1985:** B.A.: Philosophy and Political Science (double major). *Magna Cum Laude*: Emory and Henry College. Emory, Virginia.
- 1982-1982** University of Louvain, Areas: Dutch and Politics. Louvain, Belgium.

## **Service to Hendrix College while President 2001-2013: Milestones, Accomplishments, and Areas of Achievement**

- Raised over \$170 million.
- Repositioned the College with a new academic program “**Your Hendrix Odyssey: Engaging in Active Learning.**”
- Grew total enrollment over by 52% (950 to 1,495), the tenure track faculty by 35%, and student net revenue over five years by 60%. Discount did grow, but less than half the amount of the new pricing strategy.
- Notwithstanding strains on the endowment during 2001-2013 (2002 and 2008), we grew the endowment from \$120 million to \$185 million.
- Added a dozen new majors, doubled international enrollment, grew out of state enrollment by 60%, added four new sports,
- I consistently produced positive local, regional, and national visibility for Hendrix College resulting in coverage by all major United States’ media sources and the college being ranked as the top “up and coming college” in America by *U.S. News and World Report* for seven consecutive years.
- The college’s successes and stories about our innovative, entrepreneurial, and our shared leadership were featured on the cover of the *New York Times* (above the fold) three times in one year and on the cover of the Education Section of the *New York Times*.
- My leadership innovations at Hendrix College, a traditional and stellar liberal arts college, were featured in numerous national publications: *Money Magazine*, *The Atlantic Monthly*, *Readers Digest*, *Forbes*, *The New York Review of Books*, *U.S. News and World Report*, *USA Today*, *The Dallas Morning News*, *The Los Angeles Times*, *The Washington Post*, *The Atlanta Constitution*, *The Miami Herald*, *The Philadelphia Inquirer*, *The Chicago Tribune*, and *The Detroit Free Press*. In addition, *Bloomberg*, *Reuters*, and the *Associated Press* distributed these and many other stories.

- Particular innovations, accomplishments, and the Odyssey Academic Program were broadcast nationally on **CBS, NBC, ABC, CNN, ESPN, and NPR**, as well as, covered by local and regional media outlets. Innovations and ideas that were put into action under my leadership also received international coverage by outlets such as: *In2EastAfrica, The New Times of Rwanda, IRwanda, Pan-African News; Belgian Radio, Television, and Film; De Standaard in Belgium; and Harbin in Pulse* in Harbin China.
- I led institution-wide strategic planning processes that resulted in “Hendrix 2003-2013.” Our leadership results were widely featured including in an *American Governing Board* book. Terrence MacTaggart. Leading Change: How Boards and Presidents Build Exceptional Academic Institutions. 2011.
- I used empirical market data and quantitative models to redesign price and discount strategy that was coupled with the introduction of an institutional differentiation.
- I obtained faculty support to make “The Odyssey” program universal, required, and defining of the Hendrix experience. We gave students transcript recognition, an e-portfolio, a credential, and funding to complete three Odyssey projects chosen from six categories.
- In the most recent campaign, we raised funds to endow 12 Professorships.
- I led entrepreneurial ventures that have added value and new sources of revenue to the college. In 2004, we created “The Village at Hendrix, LLC.” This for-profit mixed-use development allowed us to develop 100 acres adjacent to the college in a new-urbanism format. The mixed-use development has a commercial core, mixed-use buildings, student housing, and residential homes. Our market share accounts for 25% of the new housing starts in Conway. A famous planner designed the Village. Mr. Andres Duany and DPZ, Inc. who had done the similar projects at Seaside and Watercolor in Florida.
- We created the Odyssey Grants Office – endowed to fund exciting student and faculty research projects. The research proposals are often peer reviewed. Together the participating centers on campus distribute more than \$1.2 million per year to students to conduct research, to produce distinctive and exemplary projects, and to enhance the liberal arts and sciences through experiential engaged learning.

- I directed the North Central reaccreditation visit for Hendrix in 2009 and 1999.
- Our academic innovations and programs have qualified Hendrix to receive funding from the Mellon Foundation. Since that time, we have obtained over \$4 million in academic program and research grants from the Andrew Mellon Foundation.
- Under my leadership, the stature and national visibility of Hendrix College has experienced a dramatic rise.
- To keep our Board and Senior Leadership Team focused on achieving our main annual goals, I developed budget and financial and objectives models complete with a dashboard of various qualitative and quantitative tracking goals.
- I consistently used market-based research to test new programs and institutional directions so that we fully understood the expected return on institutional investments while staying true to our mission.
- I focused the attention of the college on our particular student market to understand the relationship between the national discussion of price in higher education relative to aid, merit awards, and discounts in our specific markets. This informed a tailored approach to meeting the student and parent demand in our markets rather than simply reacting to national or regional public opinion on price and higher education.
- I strengthened vigilance on college's fiduciary responsibility for all funds, accounting controls, business processes, and risk management.
- I worked closely with the college's Investment Committee and the Hendrix Murphy Foundation on asset allocation models, exposure to specific asset classes, spending policies, and begin a program of private placement investments.
- I oversaw financing strategies for all building projects including debt models and bond issuance and achieved an A- stable outlook rating from S&P on publically financed debt.
- We grew international programs and enrollment by over 100% and guaranteed cross-cultural experiences for all students.

## **Service to Hendrix while Vice President of Advancement 2001-1997: Milestones, Accomplishments, and Areas of Achievement**

- From 2001-1997, I led the Advancement Office and met the institution's goal of raising \$54 million on a base of 14,000 donors and alumni.
- I organized a national campaign with six constituent divisions in six cities: New York, Memphis, Dallas, Chicago, Los Angeles, and Houston.
- Closed the largest gifts in the history of Hendrix College, including gifts of \$10 million, \$15 million, and \$20 million.
- Became an expert in developing and managing relationships with national and family foundations and corporations.
- Served as the main point of contact for all sponsored research from federal sources from the NSF, NIH, DOE, DOD, etc.
- Served as a chief coordinator of lobbying at the local, state, and national level.

## **Service to Vanderbilt University**

- Coordinated collaborative programs across nine schools and colleges.
- Brought Scholar Researchers together to conceptualize team research projects.
- Served as the "Voice of the Provost" in getting deans and faculty to develop and execute cross and interdisciplinary programs.
- Working with the Provost and the Dean of Arts and Sciences at Vanderbilt, we set up several university-wide programs and certificate offerings, both graduate and undergraduate.
- I was responsible for raising money in the \$400 million first-ever comprehensive university-wide capital campaign.
- I was the interface between businesses, venture capital firms, and start-ups for groups of researchers and specific teams.
- Advised the Provost on internal private placements of

endowment funds to develop prototypes and to roll out Vanderbilt and joint venture start-ups and businesses.

### **Service to The University of Arkansas Little Rock**

- As Executive Director of Development and Alumni Relations, I served on the Chancellor's Cabinet and reported to the both the Chancellor and Vice-Chancellor for Advancement. In this position, I developed a centralized development office for seven colleges and schools. I oversaw all relationships major donors. Coordination between deans required extraordinary diplomatic skills.
- My leadership at the University of Arkansas, Little Rock, increased major gift fund raising from \$1 million per year to \$6-\$9 million per year.
- My leadership experience at a top private Research I university, a state university, and a highly selective liberal arts and science college; my success in all three diverse organizational and cultural environments gives me confidence that through listening and learning I can succeed in a wide array of settings.

### **Other**

- I have also been responsible for media relations, social media, and crisis communications in these widely diverse contexts and am able to quickly understanding complex organizational/political landscapes.
- I have a great deal of experience working with diverse faculty cultures, boards of trustees, alumni boards, legislative committees, and volunteer boards.
- Owned my own business; consulting in the areas of management, government relations, media relations, fundraising, and politics. I worked for candidates from both major political parties and for institutions with unique challenges.
- I worked in the intelligence community with U.S. and European government officials. I worked through DTSA. I have worked with Supreme Headquarters Allied Powers officials, with NATO officials, with the EU and the European Parliament, and with the Coordinating Committee on Export Controls in Paris, France. This work required the highest level of confidentiality, integrity, and loyalty.



## **Professional Publications and Citations (partial list)**

- AAC&U's 2014 Annual Meeting, "Quality, E-Quality, and Opportunity: How Educational Innovations Will Make—or Break—America's Global Future," January 22-25, 2014.
- "The Relationship Between Price, Discount, and Institutional Differentiation" by J. Timothy Cloyd. American Council on Education, 2011.
- Leading Change: How Boards and Presidents Build Exceptional Academic Institutions by Terrence MacTaggart, June 2011. Association of Governing Boards. (Citations)
- The Providence Journal. "Take Back the Liberal Arts through the Sciences," August 17, 2011.
- The Sweet Sixteen by John Pulley, The Associated Colleges of the South. (Citations)
- "Leading Change" by J. Timothy Cloyd. American Council on Education. February 2010.
- "Change and Higher Education." Chair J. Timothy Cloyd. Council of Independent Colleges, January 2010
- "Presidential Role in a College Turnaround" by J. Timothy Cloyd. National Association of Independent Colleges and Universities, February 2007.
- "Making the Case for Undergraduate Research and Liberal Arts Education" by J. Timothy Cloyd. Council of Independent Colleges and Universities, January 2005.
- "Marketing, Branding, and Positioning in Higher Education" by J. Timothy Cloyd. The American Association of Governing Boards, 2004.
- "Sustainability and Leadership in Funding Lilly Foundation Projects" by J. Timothy Cloyd. The Lilly Foundation Conference. Vanderbilt University, Nashville, Tennessee, 2003.
- "Leadership, the Presidency, and the Obligation of Picking Winners" by J. Timothy Cloyd. Phi Beta Kappa. Charleston, South Carolina, 2003.
- "The Problem of Alcohol Abuse on American College Campuses" by J. Timothy Cloyd. Council of Independent Colleges, 2003.
- "Presidential Leadership in Foundation Relations" by J. Timothy Cloyd. Council of Independent Colleges, 2003.
- "The State of Higher Education in America" by J. Timothy Cloyd.

- Rotary Club. Little Rock, Arkansas, 2003.
- “Putting It All Together: Leadership in Action” by J. Timothy Cloyd. The Council for the Advancement and Support of Education, District IV Conference, 2001.
- “How to Develop a Major Gift Fundraising Program” by J. Timothy Cloyd. Southwest Regional Conference for Big Brothers and Big Sisters. Dallas, Texas, 2000.
- “Campaign Fundraising: Comprehensive versus a Focused Major Gift Strategy” by J. Timothy Cloyd. Council for the Advancement and Support of Education, 1996.
- “Strategic Planning for Development: It’s Not About the Money!” by J. Timothy Cloyd. Council for the Advancement and Support of Education, 1996.
- “Assessing Fundraising Success: What Gets Measured Gets Done!: But What Should We Measure for the Long Term Health of a University?” by J. Timothy Cloyd. The Council for the Advancement and Support of Education, 1995.
- “Planned Giving? All Gifts are Planned!” by J. Timothy Cloyd. The Council for the Advancement and Support of Education, 1994.
- “Marketing and Soliciting Major Gifts: It’s the Passion or the Pain – Not the Tax Break Stupid!” by J. Timothy Cloyd. The Council for the Advancement and Support of Education, 1994.

## **Honors and Awards**

- The Institute of International Education (IIE). “The 2012 Andrew Heiskell Award for International Partnerships for Best Practices.” In recognition for Hendrix’s, Dr. Pete Gess, and my leadership in the development of the Rwanda Presidential Scholars Program. In partnership with the William Jefferson Clinton Foundation. New York, New York, 2012.
- The American Jewish Committee National Award. Ambassador to Israel Program. June 2011. Israel.
- The Jack Evans Regional Leadership Award. “For an individual who exemplifies outstanding public service in advancing sound planning and intergovernmental cooperation in Central Arkansas.” Little Rock, Arkansas, 2011.
- The Conway Chamber of Commerce. “Get Smart – Go Green Award.” 2011.

- For leadership in extensive green initiatives that have benefited the city, the region, and the state. From Gold LEED buildings to the introduction of roundabouts to the design of The Village at Hendrix. Conway, Arkansas, 2011.
- Inducted into the Hendrix College Sports Hall of Honor. For outstanding contributions to the Intercollegiate Athletic Program and the life of the student athlete at Hendrix College. Conway, Arkansas, 2010.
- Awarded the Jane B. Mendel Tikkum Olam Award from the Jewish Federation of Arkansas, 2010.
- Invited keynote speaker. Emory and Henry College Founders Day. "All I know I learned in the EHC Great Books Course" by J. Timothy Cloyd. Emory, Virginia, 2009.

### **Continuing Education**

- Institute for Educational Management. The Harvard School of Education. Harvard University. Cambridge, Massachusetts, 2000.
- Management Development Program. The Harvard School of Education. Harvard University. Cambridge, Massachusetts, 1999.
- Westminster College, Oxford University, Oxford, England, 1999.
- Vrije Universiteit Brussel. Institute for European Studies. Professor Bart De Schutter and Jean Marie De Muynck worked to establish programs for Hendrix College. 2004- present.

### **Scholarly Publications, Presentations, and Articles**

- Chair. Arkansas Political Science Association Panel on Security Studies. 2015
- Discussant. ISA International Meeting. New Orleans, LA. 2015
- The following articles from **Process Philosophy for Everyone**. Fall 2014-15.
- [Getting Ebola in Perspective: Transmuting Fear into Tikkun Olam](#) But let's go further. **J. Timothy Cloyd** rightly points out that an obstacle to God's work in our lives is our own exaggerated fear of Ebola, rooted in a fear of vulnerability
- [Against Resumes: Learning from Reinhold Niebuhr](#) reflection by **J. Timothy Cloyd**

- [Vaclav Havel and Whitehead: Salvation Begins in the Heart](#) sought and cultivated from within, but not imposed by those with the power to use violence or exclusion. It is much more concrete, much more embodied, much more actual than the alternative, and it begins with a change in the heart. -- J. Timothy Cloyd
- [Appreciating Vaclav Havel: Salvation Begins in the Heart](#)
- ***Potential Great Leaders – Stories of Substance, Fearlessness, Dexterity, Resilience and Inner Peace.*** (book project)
- “The Economic Crisis and Higher Education: A Neo-Traditional Organizational Solution.” by J. Timothy Cloyd, 2013.
- ***The Case for El Dorado being the Destination City for the Celebration of Southern Arts and Culture:*** by J. Timothy Cloyd, 2013.
- “Security Issues in Israel in Light of the Growth of Iranian Power and the Diffusion of Certain Technologies ” by J. Timothy Cloyd. The Crain-Maling Center of Jewish Culture, Hendrix College, 2011.
- “Understanding the Viral Nature of Networks Used in Industrial Espionage and Intelligence Gathering on College Campuses” by J. Timothy Cloyd. Arkansas FBI Headquarters Regional SAC Conference, 2009.
- **Politics and the Human Body.** (book) Eds. Jean Bethke Elshtain and J. Timothy Cloyd. Vanderbilt University Press, 1997.
- “Torture, Human Rights, and the Body,”(book chapter) J. Timothy Cloyd in **Politics and the Human Body.** Vanderbilt University Press, 1997.
- **The Gulf War and Just War. A Study Guide on the Persian Gulf War,** by J. Timothy Cloyd. The Program in Social and Political Thought, Vanderbilt University 1992. (A companion study guide pamphlet for **Was It Just? Reflections on the Morality of the Persian Gulf War** by Jean Bethke Elshtain, Stanley Hauerwas, George Weigel, Sari Nusseibeh, and Michael Walzer. Galilee Trade Publisher. February 1992
- “The Western State System: the Classical View” by J. Timothy Cloyd. International Studies Association. Acapulco, Mexico. Chair Sir Adam Watson, 1999.
- “Technologies of Control: International Politics and the Human Body” J. Timothy Cloyd, Chair. International Conference at Vanderbilt University. Panel: Orlando Patterson, Frederick

Wiseman, Richard LeWotin, Jean Bethke Elshtain, and Stanley Hauerwas, 1993.

- “The Gulf War,” Panel: Sari Nusseibeh, Col. Harry Summers, Bryan Hehir, George Weigel, and Charles Jaco (CNN). J. Timothy Cloyd Chair and Moderator. 1992.
- “Just War Theory and Modern War: The Church, the State, and the Citizen” by J. Timothy Cloyd. United Methodist Education Spring Course, 1992.
- “The Future of Export Controls and East-West Trade” by J. Timothy Cloyd. The Institute for the Study of East-West Trade. The University of Georgia, 1991.
- “Reforming Technology Trade Policy Under the Bush Administration: Which North-South Trade Controls Must Be Strengthened?” by J. Timothy Cloyd. The International Studies Association. Washington, DC, 1990.
- “Theories of International Relations.” J. Timothy Cloyd, Chair: Participants: Judith N. Shklar, Harvard University; William Connolly, Johns Hopkins University; Jean Bethke Elshtain, The University of Chicago. Roundtable, New England, Political Science Association. Portland, Maine, 1990.
- “The European Community and Export Controls” by J. Timothy Cloyd. Invited Lecture Series. University of St. Gallen, St. Gallen, Switzerland, 1990.
- “Oil and Nigerian Hegemonic Power as a Role in West African Economic Integration” by J. Timothy Cloyd. (Nominated for Best Conference Paper), Northeast Political Science Association, 1988.

## **Service**

- Vice Chair. Associated Colleges of the South. 2011-2013.
- Executive Committee, Associated Colleges of the South, 2012.
- Treasurer, Associated Colleges of the South, 2010-2011.
- Annapolis Group. Working Committee. 2010
- Board, The Village at Hendrix, 2005-2012.
- Board, The Bridge to Rwanda, 2007-2012.
- Executive Committee, International Student Exchange Program, 2001-2012.
- Board, Project Pericles, A Eugene Lang Project, 2005-2012.
- Chair, The Hendrix-Murphy Foundation Board, 2001-2012.

- Chair, The Crain-Maling Center of Jewish Culture, 2007-2012.
- Chair, The Southern University Conference, 2008.
- Board, The National Association of Independent Colleges and Universities, 2006-2011.
- Board, EIIA, 2004-2012.
- Board, National Association of Schools and Colleges of the United Methodist Church, 2006- 2012.
- Board, American Council on Education, 2004-2007.
- Board, American Council on Education, Commission on International Education, 2004- 2010.
- Board, Southern Athletic Association, 2011.
- President of Southern Collegiate Athletic Conference. Chair of the Presidents' Council, 2010.
- President of the Arkansas Independent College Association, 2002-2004.
- Presidents' Council, The Annapolis Group of the top 100 private not-for-profit liberal arts colleges.
- Member of the Presidential Public Policy Action Group – NASCUMC. 2001-present.
- Chair, Program for Senior Professionals, the Council for the Advancement and Support of Education, District IV.

## **Civic and Governmental Affairs**

- Board, Committee of 100 key leaders in Faulkner County.
- Vice Chair of the Board of the Chamber of Commerce.
- Board of United Way of Faulkner County.
- Board of Directors, Conway Downtown Partnership.
- Board of Directors, The Village at Hendrix, LLC.
- Young President's Club.
- Board, Arkansas Repertory Theatre.
- Board, Thea Foundation for the Arts and Education.
- Board, Arkansas Children's Museum.
- Board, National Society of Fundraising Executives.
- The Committee on Foreign Affairs. New York, New York.
- The University Club. Manhattan, New York.
- Member, the American Political Science Association.
- Board of Directors for The Bridge to Rwanda.

**Languages and Computer Languages:** Dutch/Flemish – Fluent; French – Intermediate; South Africans – Some; Swahili – Some; Windows, Outlook, Excel; Raiser’s Edge; Photoshop; MAC Programs. System Hardware: Comfortable with MAC and PC systems  
timcloyd.wordpress.com [www.youtube.com/watch?v=fSsQMk0ejvc](http://www.youtube.com/watch?v=fSsQMk0ejvc)  
twitter @timcloyd; google+; linkedin; [Facebook](#)

## **Hendrix on the national stage and books that feature Hendrix**

Hendrix College and President J. Timothy Cloyd have been featured in a number of national publications over the past decade. Here is a sample that illustrates the variety and range of national attention the President and Hendrix have drawn.

*Colleges that Change Lives: 40 schools you should know about even if you're not a straight-A student*, Loren Pope, Penguin Books, 2006 & 2011; profile on pages 99 to 105.

*Leading Change: How Boards and Presidents Build Exceptional Academic Institutions*, Terrence MacTaggart. AGB Press and the Association of Governing Boards of Universities and Colleges, 2011; case study on pages 156 & 157.

*Sweet Sixteen: Great Colleges of the South*, John Pulley, The Associated Colleges of the South, 2012; profile on pages 63 to 75.

### **Periodicals that feature Hendrix**

"Arkansas Scholar's Learning Project Helps Boost Academic Performance of Elementary, Middle School Students," *Diverse—Issues in Higher Education*, DiverseEducation.com, October 5, 2011. Focus: Dr. James Jennings "Above the Line" project.

"Questions to Ask on College Campus Tours, Campus tour guides weigh in on some common questions to ask on a visit," Rebecca Kern, USNews.com and *U.S. News & World Report*, April 2, 2010. Focus: Interview with Hendrix student tour guide Katie Rice.

"Top 50 Schools that Produce Science PhDs," CBS, moneywatch.com, Sept. 1, 2010. Focus: Hendrix makes list of Top 50 schools whose graduates earn Ph.D. degrees in the sciences.

"Colleges seek to Remake the Campus Tour," Jacques Steinberg, *The New York Times*, nytimes.com August 18, 2009. Focus: Hendrix tour guides walk forward, don't overdo the stats, and introduce prospective students to The Hendrix Experience.

"Final Homecoming," Opinion Section, May 21, 2007, 258 words. Focus: Hendrix plans for columbarium.

"Colleges Offering Campuses as Final Resting Places," Alan Finder,



May 18, 2007, Education Section, 1,037 words. Focus: Hendrix plans for columbarium; featured with Notre Dame and the Citadel.

“Rural Colleges Seek New Edge and Urbanize,” Alan Finder, February 7, 2007, Front Page, NYT, 1,146 words. Focus: The Village at Hendrix.

“In New Twist on Tuition Game, Popularity Rises With the Price,” NYT, Jonathan D. Glater and Alan Finder, Front Page, 1,730 words. Focus: Hendrix’s successful tuition increase and growing enrollment.

Stories about Hendrix and/or President Cloyd have also appeared in *Money Magazine*, *Reader’s Digest*, *Forbes*, *USA Today*, the *Dallas Morning News*, the *New York Review of Books*, the *United Methodist Reporter*, *Los Angeles Times*, and the *Washington Post*. Stories about Hendrix have been distributed by Bloomberg News, Reuters and the Associated Press and information about the College has been broadcast nationally on CNN, ESPN and NPR, as well as by local and regional media outlets.

In Arkansas, Hendrix is often featured in the *Arkansas Democrat-Gazette*, *Arkansas Business*, *Arkansas Times*, the *Conway Log Cabin Democrat* and the *Arkansas United Methodist*.

### **Guides for prospective students**

#### **The Princeton Review**

#### **The Unofficial, Biased Guide to the 331 Most Interesting Colleges**

Hendrix has consistently been listed among the 100 best liberal arts colleges in the nation in *U.S. News and World Report’s* annual America’s Best Colleges edition. In the 2012, 2011 and 2010 editions, Hendrix was listed as the nation’s “#1 Up and Coming Liberal Arts College,” based on innovation in academics, faculty, student life and facilities.

Hendrix is consistently included in The Princeton Review’s annual list of the nation’s Best College. Princeton Review has also listed Hendrix as a “Best Value College” in 2010, 2008, 2006, and 2005.

In 2006, Princeton Review placed Hendrix at #4 on its Best Value list. Hendrix is featured in the 2005 edition of this college guide prepared by the staff of Kaplan Test

## References

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